

DREW BAKER

JOURNALIST & COMMUNICATIONS GRADUATE | RMIT UNIVERSITY

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SUMMARY

Australian journalist and communications graduate specialising in video and audio storytelling, focused on underrepresented stories and bridging diversity gaps. Experienced across editorial, broadcast, and digital platforms, with strengths in multimedia production, content strategy, and collaboration, bringing a fresh perspective following a career break in Thailand.

TECHNICAL SKILLS

News and Feature Writing

Videography and Video Production

Social Media Content

Podcast Production

Content Management Systems (Wordpress)

Talent Management

PROFESSIONAL EXPERIENCE

Social Media Specialist - Czech and Slovak Film Festival Australia

Jul 2024 - Dec 2025

- Joined CaSFFA as an intern in 2024 and was invited back as a 2025 board member, leading national social media and media strategy to deliver culturally attuned multi-platform campaigns across four cities; drove audience growth via **Meta Business Suite, WordPress, and Letterboxd** while producing media content (features, press, interviews) and coordinating cross-state workflows through ClickUp to elevate festival visibility and attendance.

Copywriter and Editor (Contract Role) - APT Travel Group

Jun 2025 - Sep 2025

- Delivered luxury travel copy and editorial for **APT** and **Travelmarvel** across web, print, and sales assets — editing flagship publications (Voyage Magazine, Travelmarvel Insider, Egypt & Jordan 2025 brochure), optimising SEO via **Ahrefs**, managing content in **Contentful CMS**, and collaborating with design and marketing teams using **Adobe/InDesign** to drive engagement, brand consistency, and sales.

Podcast Host & Producer - Youth Jam Radio WA (Remote)

Jan 2025 - Jun 2025

- Created, hosted, and produced Drew Process for Youth Jam Radio WA — managing the full podcast lifecycle from research and interviews to recording, editing (**Adobe Audition & Premiere Pro**), and distribution via **Spotify for Podcasters**, using audience insights to refine storytelling and deliver weekly, broadcast-quality episodes focused on youth issues and current affairs.

Marketing Communications (Internship) - Your Community Health

Oct 2024 - Jan 2025

- Supported Communications and Marketing campaigns promoting essential health services; produced written and digital content, managed social media, and assisted strategic planning across digital and traditional channels to strengthen community engagement with diverse audiences across northern Melbourne.

Video Producer/Editor & Camera Operator - the Bridge of Hope Innocence Initiative (RMIT University)

Jan 2025 - Jun 2025

- Shot and edited interviews and on-location footage for Bridge of Hope Innocence Initiative's 10-year anniversary video, operating professional camera and lighting equipment; collaborated on creative direction and filming strategy to support documentary storytelling, and assisted post-production workflows including footage management and editing.

Multimedia Journalist Internship - InClover Magazine (Jakarta, Indonesia)

Jan 2025 - Jun 2025

- Produced lifestyle features and interviews for InClover's print and digital editions, building networks with Indonesian creatives; captured promotional photography and supported Instagram marketing and campaign ideation to grow audience engagement.

Retail Management

- Koko Black Australia

Jan 2025 - Jun 2025

- Columbia Sportswear

Jun 2024 - Jul 2025

- R.M. Williams

Jan 2023 - Jun 2024

- Levi Strauss & Co.

Feb 2022 - Jan 2023

Operative Theatre Assistant

Aug 2014 - Feb 2022

- Supported Cardiac Cath Lab, General Surgery, and Orthopaedics teams by maintaining sterile environments, assisting in procedures (IVF, ENT, colonoscopy, laparoscopy), operating respiratory and cardiac equipment, and coordinating with nursing and anaesthetic staff to ensure safe, efficient patient flow and infection control.

EDUCATION & AWARDS

Bachelor of Communications (Journalism) with High Distinction at RMIT University Melbourne

2022 - 2024

Jacob and Charlotte Kahane Scholarship

2024

Toronto Metropolitan University, Canada (Semester Abroad)

Semester 1, 2024

ACICIS Journalism Professional Practicum (JPP) in Jakarta, Indonesia

Summer Semester, 2023